

Research Article

Factors Influencing the Utilisation of Antenatal Care Services in a Selected Hospital of Kashmir, India

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A B S T R A C T

Introduction: The majority of mothers in India lack basic knowledge of antenatal care. They are prone to catastrophic effects because of their illiteracy, poverty, lack of communication, and lack of transportation options.

Aim: The aim of this study was to assess the factors influencing the utilisation of antenatal care services among antenatal mothers and develop advocacy guidelines for policymakers. **Methodology:** The data was collected from 100 antenatal mothers by structured interview schedule and sampling technique used was purposive sampling. Descriptive statistics was used.

Results: The data revealed that majority of antenatal mothers (75%)