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Evaluating E-Tourism through Bibliometrics: Materials and Emerging Research Trends

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Abstract

The purpose of this study is to examine the scope of research on materials using a bibliometric evaluation and data mapping procedure. Materials research data were acquired from the Scopus and Web of Science databases. The search is conducted utilizing a search engine that contains e-tourism data from all connected journal publications. The search method in the study material is based on a topic area using keywords. VOS viewer and MS Excel are used in the mapping procedure. There were 60 relevant articles discovered in total. According to the findings, the most studied study material was from 2016 to 2022. 126 research articles were gathered from the Web of Science database and Scopus between 2014 and 2022 for further examination with VOS viewer. Meanwhile, in the tourism industry, the word "E tourism" is the most commonly discussed item. Through VOS