

Examining the antecedents of entrepreneurial propensity: a study among university students in India

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Abstract

Purpose

The primary objective of this paper is to determine the factors that affect the entrepreneurship propensity of students undergoing compulsory entrepreneurship education courses at various universities.

Design/methodology/approach

A research instrument was developed and implemented on a sample of 380 students who were offered compulsory entrepreneurship education courses at six major universities in the Jammu and Kashmir region of India. The study employed multiple cross-sectional designs with a simple random sampling technique to gather data. The collected data was subjected to descriptive statistics and structural equation modeling using SMART-PLS (Version 4).

Findings