

PORTRAYAL OF CLIMATE CHANGE IN EXPRESSIONISM ART A CRITICAL DISCOURSE ANALYSIS OF HINDI FILMS OF INDIA

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ABSTRACT

One of the aims of the United Nations system (193 member states) is to protect people. They overtly said that the Climate change is now affecting every country on every continent. People are experiencing its significant impacts. The greenhouse gas emissions from human activities are driving climate change and continue to rise. They further added that it is the single biggest threat to development. Climate change is one of the 17 Global Goals or Sustainable Development Goals officially known as *Transforming our world: The 2030 agenda for Sustainable Development* set by the United Nations.

In a country like India, mass communication plays an important role in creating people's awareness about national policies and issues. Contemporary society is driven by hard media determinism. Nothing in society can happen without the media involvement. Whoever controls the media controls the mind. Media has become an extremely important institution with utmost unlimited power in today's global village. Media has the power to alter our perceptions. Media has become so pervasive that no individual or group can escape their influences for long. They are infused in every act and action in the global village.

Expressionism art can prove a very important contributor in climate change communication. Because most people do not read scientific reports, blogs, reports of the govt. panels. In the recent past, this art proved very influential among the popular culture. So, it is very important to know what type of portrayal climate change gets from this art.

KEYWORDS: Expressionism, Media, India, Film, Climate Change & Hyperreality

INTRODUCTION

Whoever Controls the Media Controls the Mind. Jim Morrison

Take urgent action to combat climate change and its impacts by regulating emissions and promoting developments in renewable energy is the 13th Sustainable Development Goal.

The Sustainable Development Goals, officially known as transforming our world: the 2030 Agenda for Sustainable Development is a set of seventeen inspirational Global Goals, Spearheaded by the United Nations, through a deliberative process on 25 September 2015. Combating climate change is on the 13th position of goals.

As per the United Nations is concerned, all the countries are suffering because of Climate Change. It not only affects the lives, but also the national economies. Changing weather patterns, rising of sea level, more than the normal