SUSTAINABLE FUTURES

Pathways to a Balanced World

Edited by

Dr. Rima B Soni
Ms. Jyoti Gupta



CORVETTE PRESS

Contents

Preface *v*

About the Contributors *xi*

1. Optimizing Engagement and Personalization in Higher Education: Exploring the Synergies between AR and VR for Advancing Quality Education (SDG-4) 1

   Mr. Puneet Kumar

2. Corporate Sustainability and Ethical Business Practices: The Imperative for Resilience and Inclusive Global Growth 18

   Mr. Answin Joseph, Mr. Amal George, Mr. Nithin Joseph, Mr. Rahul Abi, CMA (Dr.) Amit Kumar Arora & Dr. Shikha Arora

3. Sustainable Development Goals: Meaning and Significance 38

   Dr. Rima B Soni

4. AI for Sustainable Futures: Analyzing Its Role in Achieving the SDGs 52

   Ms. Jyoti Gupta

5. Short-Form Video Content as a Catalyst for Environmental Engagement and Sustainable Behaviour 71

   Ms. Navya Singh & Mr. Vineet Verma

6. Sustainable Tourism in the Digital Era: Smart Tourism Solution for Health, Happiness and SDGs 89

   Dr. Komal B. Sharma & Dr. Atul Patel

7. Ecological Violence, Colonial Memory, and Dystopian Warnings in the Nutmeg's Curse and Select Eco-Dystopian Novels 119

   Mr. Shane Happy Desai & Mr. Paresh R Thakor

8. Media Framing of Climate Change and Its Influence on Public Environmental Perception 139

   Mr. Deepak Prasad, Dr. Vikash Kumar & Ms. Suman Kumari