Books

THE ROLE OF
ARTIFICIAL
INTELLIGENCE
in
REGENERATIVE
TOURISM
AND GREEN
DESTINATIONS

Edited by
ALHAMZAH ALNOOR
GÜL ERKOL BAYRAM
CHEW XINYING
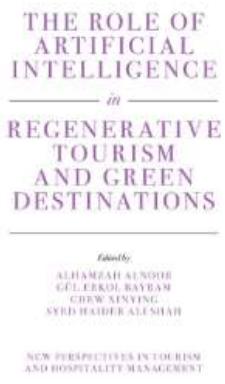SYED HAIDER ALI SHAH

NEW PERSPECTIVES IN TOURISM
AND HOSPITALITY MANAGEMENT

Buy Print

The Role of Artificial
Intelligence in Regenerative
Tourism and Green
Destinations🛒

Edited by
Alhamzah Alnoor;

BOOK CHAPTER

Chapter 4: Exploring the Intersection of Tourism, Artificial Intelligence and Travel: The Rise of the Metaverse and Its Implications 🛒

By Shakeel Basheer; Sandeep Walia; Danish Mehraj; Sheezan Farooq; Murtaza Ahmad Reshi

➕ Author and Other Information

≡ Views ⌄   ⚬ଃ Share ⌄   ⚒ Tools ⌄   ᏟᏟ Cite ⌄

Abstract

The integration of tourism, artificial intelligence (AI) and travel has ushered in a new era of exploration. This book chapter delves into their interconnectedness and their