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Sustainable Management Practices

Asif Fazili, Anisa Jan

CreateSpace Independent Publishing Platform, 9 Mar 2016 - 208 pages

This edited book provides an up-to-date, wide-ranging coverage of the sustainable practices followed in management arena. It encompasses all areas of management including Human Resources, Finance and Banking, Marketing, Consumer behaviours, tourism and educational management. This book will offers a range of definitions of sustainable management practices from different industries and different parts of the world. Key issues and current debates are also discussed and a range of examples of sustainable management practice are given. The book is designed to be interactive, with group

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